NUTRITIONAL COUNSELING  
Corporate Medical Policy

File name: Nutritional Counseling  
File code: RB.NC.01  
Origination: 4/2002  
Last Review: 10/2017  
Next Review: 10/2018  
Effective Date: 05/01/2018  

Description/Summary

Nutritional counseling is individualized advice and guidance given to members at nutritional risk due to nutritional history, current dietary intake, medication use or chronic illness, about options and methods for improving nutritional status. A certified, registered, or licensed healthcare professional functioning within the scope of his or her license provides this counseling.

Nutritional counseling is often required for members with conditions such as diabetes, heart disease, kidney disease, obesity, eating disorders, or other nutrition related conditions.

Nutritional counseling begins with assessing the person’s overall nutritional status, followed by an individualized prescription for treatment. The dietitian or health professional takes into account a person’s food intake, physical activity, course of any medical therapy including medications and other treatments, individual preferences, and other factors.

Nutritional counseling of individuals with eating disorders as part of a multidisciplinary approach to treatment, is supported by the American Psychological Association, the Academy for Eating Disorders, and the American Academy of Pediatrics.

A multidisciplinary, coordinated approach to treatment includes at a minimum a physician, therapist and nutritionist who, preferably, all have specialized knowledge and training in eating disorders.

Unique to the Registered Dietitian (RD) is the qualification to provide Medical Nutrition Therapy (MNT). MNT is an essential component of comprehensive nutrition care. Disease or conditions may be prevented, delayed, or managed, and quality of
life improved in individuals receiving MNT. During MNT intervention, RDs counsel individuals on behavioral and lifestyle changes that impact long-term eating habits and health. MNT is an evidenced-based application of the Nutrition Care Process including:

1. Performing a comprehensive nutrition assessment
2. Determining the nutrition diagnosis
3. Planning and implementing a nutrition intervention using evidence-based nutrition practice guidelines
4. Monitoring and evaluating an individual’s progress toward goals Nutrition Therapy (MNT).

**Policy**

**Coding Information**

Click the links below for attachments, coding tables & instructions.
Attachment I- Procedural Coding Table & Instructions
Attachment II- ICD Code Table

Preventive Medicine, Individual Counseling CPT codes 99401 - 99404 for primary prevention should only be billed when a Preventive Medicine Service CPT code is billed 99381 - 99397. Registered dietitians engaging in counseling for established disease should use codes for the services listed in attachment I.

Per the American Medical Association Current Procedural Terminology (CPT) Manual, CPT codes 99401-99404 are used to report services provided face-to-face by a physician or other qualified health care professional for the purpose of promoting health & preventing illness. Risk factor reduction services are used for persons without a specific illness for which the counseling might otherwise be used as part of treatment.

Per CPT Assistant, Winter 1994, CPT codes 99401 - 99404 are not to be used to report counseling and risk factor reduction interventions provided to patients with symptoms or established illness. For counseling individual patients with symptoms or established illness, use the appropriate office, hospital or consultation or other evaluation and management codes.

**Policy Guidelines**

**When a service may be considered medically necessary**

There is no limit on the number of visits for nutritional counseling for treatment of diabetes.
For all other nutritional counseling, we cover up to three outpatient nutritional counseling visits each plan year.

With prior approval, benefits may be provided for up to 20 additional nutritional counseling visits for the treatment of eating disorders and inherited metabolic diseases. (Please refer to the medical policy for Medical Food for Inherited Metabolic Disease (IMD) for a list of applicable diagnoses)

Members with diagnoses of metabolic disease or eating disorders must provide medical information supporting the need for nutritional counseling beyond the initial three visits.

Documentation required:

Prior approval requests for eating disorders must include a clinical summary with a dietary assessment with any of the following information that is applicable:

- Frequency of nutrition counseling follow up appointments
- Percent of meal plan compliance
- Weight chart with a goal weight range
- Frequency of:
  - Binges
  - Purges
  - Laxative misuse
  - Number of meals skipped
  - Number of minutes exercised
- Transition to/or from a higher level of care
- Percentage of day spent in food related thoughts.
- Physical health
- Nutrition related abnormalities
- Flexibility in food selection and inclusion of fear foods

Prior approval requests for metabolic disorders must include a clinical summary with a dietary assessment with any of the following information that is applicable:

- Frequency of nutrition counseling follow up appointments
- Treatment plan with goals

The nutrition professional must be in close communication with the primary care provider and therapist as non-food-related issues arise so they can be referred to the appropriate member of the treatment team.

Definitions:

Metabolic diseases are typically hereditary diseases or disorders that disrupt normal
metabolism, the process of converting food to energy on a cellular level. Thousands of enzymes participating in numerous interdependent metabolic pathways carry out this process. Metabolic diseases affect the ability of the cell to perform critical biochemical reactions that involve the processing or transport of proteins (amino acids), carbohydrates (sugars and starches), or lipids (fatty acids).

Eating disorders -- such as anorexia, bulimia, and binge eating disorder -- include extreme emotions, attitudes, and behaviors surrounding weight and food issues. Eating disorders are serious emotional and physical problems that can have life-threatening consequences for females and males.

Eating disorders exist on a continuum of severity and various stages of remission and the DSM-5 diagnostic criteria define levels of severity and levels of remission for anorexia nervosa, bulimia nervosa, and binge-eating disorder.

**Anorexia Nervosa**

Anorexia nervosa is a serious, potentially life-threatening eating disorder characterized by self-starvation and excessive weight loss. Anorexia nervosa is one of the most common psychiatric diagnoses in young women. Anorexia nervosa has one of the highest death rates of any mental health condition.

**Symptoms include**

- Inadequate food intake leading to a weight that is clearly too low.
- Intense fear of weight gain, obsession with weight and persistent behavior to prevent weight gain.
- Self-esteem overly related to body image.
- Inability to appreciate the severity of the situation.
- Binge-Eating/Purging Type involves binge eating and/or purging behaviors during the last three months.
- Restricting Type does not involve binge eating or purging.

**Health Consequences of Anorexia Nervosa**

Anorexia nervosa involves self-starvation; the body is denied the essential nutrients it needs to function normally, so it is forced to slow down all of its processes to conserve energy. This “slowing down” can have serious medical consequences:

- Abnormally slow heart rate and low blood pressure, which mean that the heart muscle is changing. The risk for heart failure rises as heart rate and blood pressure levels sink lower and lower.
- Reduction of bone density (osteoporosis), which results in dry, brittle bones.
- Muscle loss and weakness.
- Severe dehydration, which can result in kidney failure.
- Fainting, fatigue, and overall weakness.
- Dry hair and skin, hair loss is common.
- Growth of a downy layer of hair called lanugo all over the body, including the face, in an effort to keep the body warm.

**Bulimia Nervosa**

Bulimia nervosa is a serious, potentially life-threatening eating disorder characterized by a cycle of bingeing and compensatory behaviors such as self-induced vomiting designed to undo or compensate for the effects of binge eating. People struggling with bulimia nervosa usually appear to be of average body weight. Many people struggling with bulimia nervosa recognize that their behaviors are unusual and perhaps dangerous to their health.

**Symptoms**

- Frequent episodes of consuming very large amount of food followed by behaviors to prevent weight gain, such as self-induced vomiting.
- A feeling of being out of control during the binge-eating episodes.
- Self-esteem overly related to body image.

**Health Consequences of Bulimia Nervosa**

Bulimia nervosa can be extremely harmful to the body. The recurrent binge-and-purge cycles can damage the entire digestive system and purging behaviors can lead to electrolyte and chemical imbalances in the body that affect the heart and other major organ functions. Some of the health consequences of bulimia nervosa include:

- Electrolyte imbalances that can lead to irregular heartbeats and possibly heart failure and death. Electrolyte imbalance is caused by dehydration and loss of potassium and sodium from the body as a result of purging behaviors.
- Inflammation and possible rupture of the esophagus from frequent vomiting.
- Tooth decay and staining from stomach acids released during frequent vomiting.
- Chronic irregular bowel movements and constipation as a result of laxative abuse.
- Gastric rupture is an uncommon but possible side effect of binge eating.

**Binge Eating Disorder**

Binge Eating Disorder (BED) is a type of eating disorder that is characterized by recurrent binge eating without the regular use of compensatory measures to counter the binge eating. People who struggle with binge eating disorder can be of normal or heavier than average weight. People struggling with binge eating disorder often express distress, shame, and guilt over their eating behaviors. People with binge eating disorder report a lower quality of life than non-binge eating disorder.
Symptoms

- Frequent episodes of consuming very large amount of food but without behaviors to prevent weight gain, such as self-induced vomiting.
- A feeling of being out of control during the binge eating episodes.
- Feelings of strong shame or guilt regarding the binge eating.
- Indications that the binge eating is out of control, such as eating when not hungry, eating to the point of discomfort, or eating alone because of shame about the behavior.

Other Specified Feeding or Eating Disorder

Formerly described at Eating Disorders Not Otherwise Specified (EDNOS) in the DSM-IV, Other Specified Feeding or Eating Disorder (OSFED), is a feeding or eating disorder that causes significant distress or impairment, and behaviors do not meet full criteria for any of the other feeding and eating disorders, but still cause clinically significant problems. The commonality in all of these conditions is the serious emotional and psychological suffering and/or serious problems in areas of work, school or relationships.

Avoidant/Restrictive Food Intake Disorder

- Failure to consume adequate amounts of food, with serious nutritional consequences, but without the psychological features of Anorexia Nervosa.
- Reasons for the avoidance of food include fear of vomiting or dislike of the textures of the food.

Pica

- The persistent eating of non-food items when it is not a part of cultural or social norms.

Rumination Disorder

- Regurgitation of food that has already been swallowed. The regurgitated food is often re-swallowed or spit out.

When a service may be considered a benefit exclusion

Any nutritional counseling visits over three per year that do not meet the above criteria and diagnoses.

Reference Resources


Related Policies

Medical Food for Inherited Metabolic Disease (IMD)

Document Precedence

Blue Cross and Blue Shield of Vermont (BCBSVT) Medical Policies are developed to provide clinical guidance and are based on research of current medical literature and review of common medical practices in the treatment and diagnosis of disease. The applicable group/individual contract and member certificate language, or employer’s benefit plan if an ASO group, determines benefits that are in effect at the time of service. Since medical practices and knowledge are constantly evolving, BCBSVT reserves the right to review and revise its medical policies periodically. To the extent that there may be any conflict between medical policy and contract/employer benefit plan language, the member’s contract/employer benefit plan language takes precedence.

Audit Information

BCBSVT reserves the right to conduct audits on any provider and/or facility to ensure compliance with the guidelines stated in the medical policy. If an audit identifies instances of non-compliance with this medical policy, BCBSVT reserves the right to recoup all non-compliant payments.

Administrative and Contractual Guidance

Benefit Determination Guidance

Prior approval benefits may be provided for up to 20 additional nutritional counseling visits for the treatment of eating disorders and inherited metabolic diseases (please refer to the medical policy for Medical Food for Inherited Metabolic Disease (IMD) for a list of applicable diagnoses).

Benefits are subject to all terms, limitations and conditions of the subscriber contract.
Incomplete authorization requests may result in a delay of decision pending submission of missing information. To be considered complete, see policy guidelines above.

An approved referral authorization for members of the New England Health Plan (NEHP) is required. A prior approval for Access Blue New England (ABNE) members is required. NEHP/ABNE members may have different benefits for services listed in this policy. To confirm benefits, please contact the customer service department at the member’s health plan.

Federal Employee Program (FEP): Members may have different benefits that apply. For further information please contact FEP customer service or refer to the FEP Service Benefit Plan Brochure. It is important to verify the member’s benefits prior to providing the service to determine if benefits are available or if there is a specific exclusion in the member’s benefit.

Coverage varies according to the member’s group or individual contract. Not all groups are required to follow the Vermont legislative mandates. Member Contract language takes precedence over medical policy when there is a conflict.

If the member receives benefits through an Administrative Services Only (ASO) group, benefits may vary or not apply. To verify benefit information, please refer to the member’s employer benefit plan documents or contact the customer service department. Language in the employer benefit plan documents takes precedence over medical policy when there is a conflict.

Policy Implementation/Update information

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
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<tbody>
<tr>
<td>4/2003</td>
<td>Removed specific diagnosis codes. Replaces all memos or previous policies related to nutritional counseling, including TVHP. Applies to TVHP and BCSVT</td>
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<tr>
<td>6/2003</td>
<td>Added specific billing codes</td>
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<tr>
<td>08/2003</td>
<td>Language changes to support certificate and clarify benefit</td>
</tr>
<tr>
<td>9/2005</td>
<td>Language changes to support certificate</td>
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<tr>
<td>9/2006</td>
<td>Reviewed with minor word changes only and addition of revenue code on attachment page</td>
</tr>
<tr>
<td>9/2007</td>
<td>Reviewed no changes made</td>
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<tr>
<td>11/2007</td>
<td>Reviewed by the CAC</td>
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<tr>
<td>8/2011</td>
<td>Policy written in new format. “Calendar Year” language changed “Plan Year”. CPT 97804 deleted as this is a group counseling code. Removed reference to BCBSVT policies. Removed State of Vermont Licensed Nutritionist from list of eligible providers as this is a non-existent category Coding reviewed and correct per Medical/Clinical Coder SAR.</td>
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**Medical Policy Number:** RB.NC.01

**Chief Medical Officer**
Joshua Plavin, MD, MPH, MBA
Chair, Health Policy Committee
Senior Medical Director

**Updated medical criteria around prior approval for additional visits.**
Updated related policies. Updated coding table to re-sequence ICD -10 CM table.

**Eligible providers**
Qualified healthcare professionals practicing within the scope of their license(s).

**Approved by BCBSVT Medical Directors**

| Gabrielle Bercy-Roberson, MD, MPH, MBA |
| Senior Medical Director |
| Chair, Health Policy Committee |

| Joshua Plavin, MD, MPH, MBA |
| Chief Medical Officer |

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**Attachment I**
Procedural Coding Table & Instructions

<table>
<thead>
<tr>
<th>Code Type</th>
<th>Number</th>
<th>Description</th>
<th>Policy Instructions</th>
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<tbody>
<tr>
<td>CPT®</td>
<td>97802</td>
<td>Medical nutrition therapy; initial assessment and intervention, individual, face-to-face with the patient, each 15 minutes</td>
<td>See policy guidelines for prior approval requirements.</td>
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<tr>
<td>CPT®</td>
<td>97803</td>
<td>Medical nutrition therapy; reassessment and intervention, individual, face-to-face with the patient, each 15 minutes</td>
<td>See policy guidelines for prior approval requirements.</td>
</tr>
<tr>
<td>CPT</td>
<td>97804</td>
<td>Medical nutrition therapy; group (2 or more individual(s)), each 30 minutes</td>
<td>See policy guidelines for prior approval requirements.</td>
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<td>------------------------------------------------------------------------</td>
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<tr>
<td>HCPCS</td>
<td>G0270</td>
<td>Medical nutrition therapy; reassessment and subsequent intervention(s) following second referral in same year for change in diagnosis, medical condition or treatment regimen (including additional hours needed for renal disease), individual, face to face with the patient, each 15 minutes</td>
<td>See policy guidelines for prior approval requirements.</td>
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<tr>
<td>HCPCS</td>
<td>G0271</td>
<td>Medical nutrition therapy; reassessment and subsequent intervention(s) following second referral in same year for change in diagnosis, medical condition or treatment regimen (including additional hours needed for renal disease), group (2 or more individuals), each 30 minutes</td>
<td>See policy guidelines for prior approval requirements.</td>
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<tr>
<td>HCPCS</td>
<td>S9452</td>
<td>Nutrition classes, non-physician provider, per session</td>
<td>See policy guidelines for prior approval requirements.</td>
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<tr>
<td>HCPCS</td>
<td>S9470</td>
<td>Nutritional counseling, dietitian visit</td>
<td>See policy guidelines for prior approval requirements.</td>
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<tr>
<td>REV</td>
<td>0942</td>
<td>Education/ Training</td>
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### Attachment II
**ICD-10-CM Coding Table**

<table>
<thead>
<tr>
<th>ICD-10_CM Code</th>
<th>Description</th>
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<tr>
<td></td>
<td>The following diagnoses are considered medically necessary when applicable criteria in policy are met.</td>
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<tr>
<td>E44.0</td>
<td>Moderate protein-calorie malnutrition</td>
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<tr>
<td>E44.1</td>
<td>Mild protein-calorie malnutrition</td>
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<tr>
<td>F50.00</td>
<td>Anorexia nervosa, unspecified</td>
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<tr>
<td>Code</td>
<td>Description</td>
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<td>---------</td>
<td>-------------------------------------------</td>
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<tr>
<td>F50.01</td>
<td>Anorexia nervosa, restricting type</td>
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<tr>
<td>F50.02</td>
<td>Anorexia nervosa, binge eating/purging type</td>
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<tr>
<td>F50.9</td>
<td>Eating disorder, unspecified</td>
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<tr>
<td>F50.2</td>
<td>Bulimia nervosa</td>
</tr>
<tr>
<td>F50.9</td>
<td>Eating disorder, unspecified</td>
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<tr>
<td>F98.3</td>
<td>Pica of infancy and childhood</td>
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<tr>
<td>F98.21</td>
<td>Rumination disorder of infancy</td>
</tr>
<tr>
<td>R64</td>
<td>Cachexia</td>
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